



SCHUYLKILL RIVER GREENWAYS

Celebrating the Schuylkill River Heritage Area through Art

17th Annual Art & Photography Show and Sale October 25th – November 13th, 2021

The Schuylkill River Greenways National Heritage Area cordially invites you to submit original artwork or photography for the 17th Annual *Scenes of the Schuylkill River Heritage Area* Juried Art Show and Sale that will display at a **New Location: The Walk In Art Center, 220 Parkway, Schuylkill Haven**. You are invited to submit original artwork or photography on paper or canvas of a scene within the Heritage Area. **The work should communicate the distinctive nature of the region and can focus on people, the river, streams, landscape, or historic properties.**

The Schuylkill River Greenways National Heritage Area encompasses the Schuylkill River watershed within Schuylkill, Berks, Chester, Montgomery, and Philadelphia Counties (a watershed is the region draining into a river, river system, or other body of water). This includes over 1.2 million acres (1,750 square miles) and is home to 3.2 million people. A map of the Heritage Area has been provided for your reference. For more information about Heritage Areas visit <http://www.schuylkillriver.org>.

SRG strives to revitalize and restore the Schuylkill River region through natural and cultural resource conservation, recreation, education, community revitalization, and heritage tourism. *Scenes of the Schuylkill River Heritage Area* shines a spotlight on the unique qualities of the region through the talents of the arts community.

Scenes of the Schuylkill River Heritage Area Prizes & Sales There will be cash prizes from as follows: **Best of Show** winner will receive \$500 cash prize; **2nd Prize:** \$300 cash prize; **3rd Prize:** \$100 cash; **Staff Choice:** \$100 cash prize; **two honorable mentions for paintings:** \$50 each; **two honorable mentions for photography:** \$50 each. The Walk in Art Center will collect a 30% commission fee from all sales that result from the show and exhibit. If your work is sold, the 30% commission fee is tax-deductible.

Selectin of the Juror is currently being arranged and will be announced shortly. A Reception/ Schuylkill River Greenways Annual Meeting will be held Wednesday evening, November 10th, 2021. The reception will be by invitation only and artists in the show will receive invitations for themselves and their guests.

Submission Details

- Three submissions are allowed per artist. Attach a label from the submission application to the back of each artwork. We ask that all artwork be available for sale.
- The non-refundable application fee is \$25 for the first submission, \$15 for the second and \$10 for the third (total \$50 for three), payable by either cash or check to Schuylkill River Greenway Association (SRGA).
- Original submitted artwork/photography must be suitable for exhibition, framed and wired. ***Jurors strongly request that matting should be a neutral color—white or ivory, and frames should be plain. Work not ready to hang, or not appropriately framed or matted, can be juried out of the show at the gallery director or Juror’s discretion.***
- Diptychs, triptychs, etc., must be in a single frame. If not, they will be considered separate entries.
- SRG and Walk In Art Center do not assume responsibility for any work; however, all reasonable care will be taken in handling pieces submitted. SRG and Walk In Art Center do not insure your work and you enter at your own risk.

Scenes of the Schuylkill Timeline

October 17 th	Deliver Artwork, 2pm– 6 p.m. at Walk In Art Center, 220 Parkway, Schuylkill Haven.
October 18 th	Deliver Artwork, 5pm– 8 p.m. at Walk In Art Center, 220 Parkway, Schuylkill Haven.
October 20 th	Artwork will be juried.
October 21-22 nd	Artists will be notified by phone if work NOT accepted.
October 24 th	Pick-up unaccepted work between hours of 1 to 5 pm at Walk In Art Center.
October 25 th	Opens to the Public. Gallery Hours: Monday – Friday 9 am-5 pm and Saturday 1 pm-5 pm.
November 10 th	Scenes of the Schuylkill River Heritage Area Reception/SRG Annual Meeting 6-8 pm, Invitation only.
November 13 th	Show ends.
November 22-23 rd	Pick Up Artwork, 12–5 p.m. at Walk In Art Center, 220 Parkway, Schuylkill Haven

2021 Scenes of the Schuylkill River Heritage Area Submission Application

Please deliver original artwork with this application and a non-refundable \$25 application fee for the first piece, \$15 for the second piece and \$10 for the third piece on October 17 from 2-6pm and October 18 from 5pm-8pm, at Walk In Art Center • 220 Parkway • Schuylkill Haven, PA 17972. Checks can be made payable to SRGA (Schuylkill River Greenway Association). All payments must be paid in cash or check, no credit cards will be accepted.

SRG National Heritage Area: 140 College Drive • Pottstown, PA 19464 • (484)945-0200 • ashandera@schuylkillriver.org

Artist name: _____

Address: _____

Phone Number: _____ E-mail address: _____

ARTWORK #1 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #2 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

ARTWORK #3 Title: _____

Location in Heritage Area: _____ Price: _____ Medium: _____

OFFICE USE ONLY:

Artwork rec'd by: _____ Date: _____ Entry fee paid: Cash Check # _____ Total paid: _____
1 piece - \$25 total fee, 2 pieces - \$40 total fee, 3 pieces - \$50 total fee

(Make a copy for each piece of artwork and attach to the back)

Scenes of the Schuylkill River Heritage Area Art Show and Sale

ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____

(Make a copy for each piece of artwork and attach to the back)

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ARTIST: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

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ARTIST: _____

ADDRESS: _____

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ENTRY TITLE: _____

LOCATION IN HERITAGE AREA: _____ PRICE: _____ MEDIUM: _____

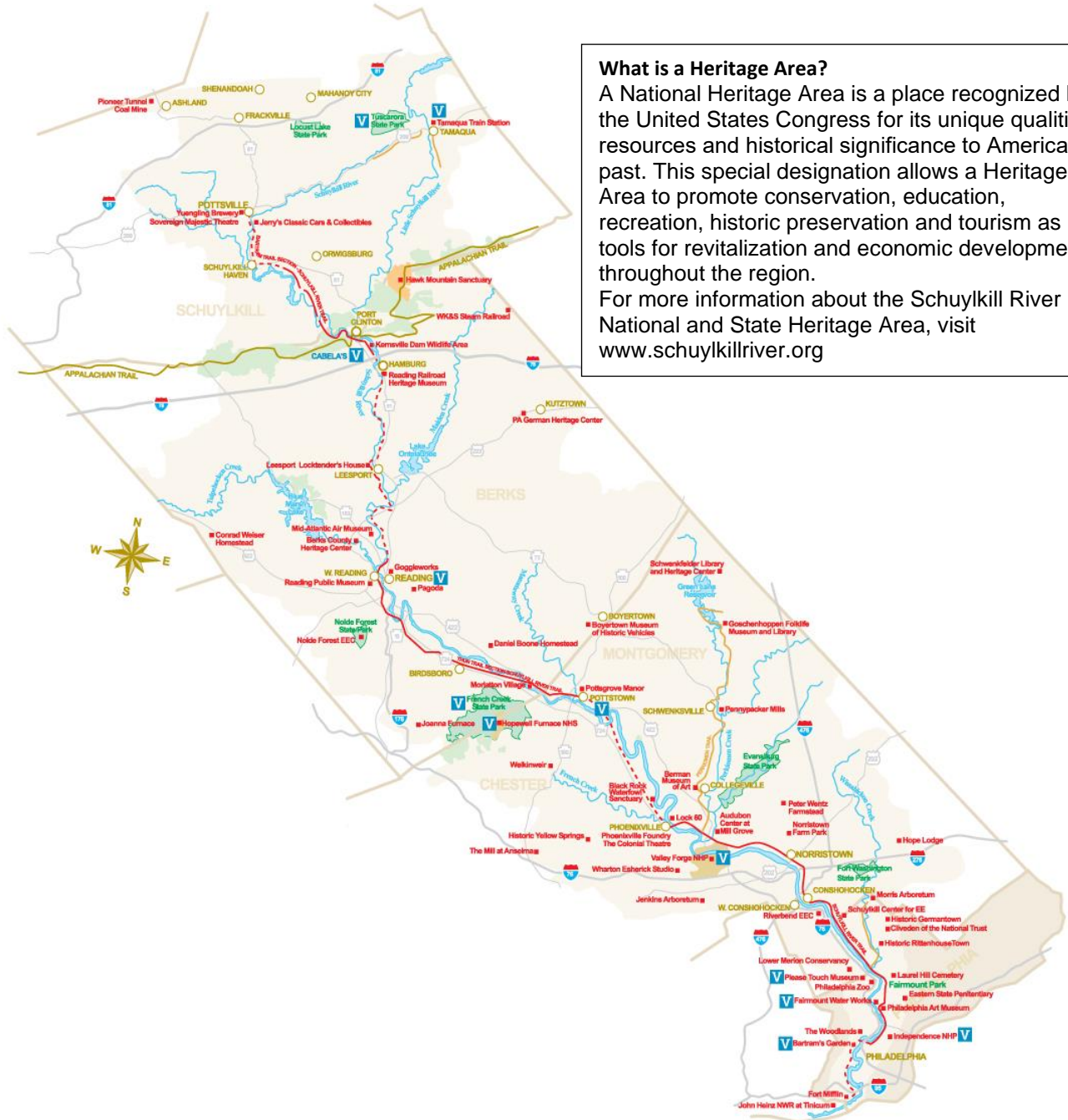
I agree to the conditions set forth in this prospectus and give permission for my piece of work submitted for this show to be reproduced for promotional purposes.

Signature _____ Date _____



SCHUYLKILL RIVER GREENWAYS

NATIONAL HERITAGE AREA



What is a Heritage Area?
A National Heritage Area is a place recognized by the United States Congress for its unique qualities, resources and historical significance to America's past. This special designation allows a Heritage Area to promote conservation, education, recreation, historic preservation and tourism as tools for revitalization and economic development throughout the region. For more information about the Schuylkill River National and State Heritage Area, visit www.schuylkillriver.org